



NEWSLETTER / OCTOBER 2015

WELCOME!

Dear Friends,

This summer has been very exciting with the PanAm Games the FEI European Championships and the subsequent qualifications for Teams and Individuals for the upcoming Olympic Games in Rio. Congratulations to you, your horses and their riders on their various results. It is always a pleasure to see our members' horses perform so well at the highest level.



The end of the year is quickly approaching and the JOC will organise its General Assembly on December the 11th during the CHI 5* Geneva. I look forward to meeting as many of you as possible on this occasion and to brush up a couple of important subjects.

This year again, the JOC has reserved a VIP table for a dinner on Friday October the 30th, during the CSI-W in Lyon (FRA). Feel free to contact us if you would like to attend.

Finally, the FEI, together with their partner Jet-Set Sports is organising tailor-made packages for those of you who would like to attend the Olympic Games, whether your horse will be selected or not.

Those packages can be developed to fit each of your wishes, including other disciplines than Equestrian. From the moment when you land, until the moment where you will leave Rio, Jet-Set Sports a very long-term official partner of the Olympic Games will take care of you from hotel to transportation, tickets to events, outings and restaurants.

Many congratulations to the FEI for putting everything together. We are thrilled that the JOC members can benefit from this offer. You will find more information in this newsletter.

I look forward to meeting you all soon again,

Best wishes,

Christian Baillet - Chairman



OWNER OF THE YEAR AWARD 2014 AND LIFETIME ACHIEVEMENT AWARD

The Jumping Owners Club (JOC) was proud to announce that the Holsteiner Association, owner of the top ranked bay stallion, Casall Ask, has been named Owner of the Year for 2014. The Award was presented in Aachen, Germany, during the FEI European Championships, in front of a fully booked stadium.

Ridden by Sweden's Rolf-Göran Bengtsson, Casall Ask is one of the most respected horses on the international show jumping circuit and has been recognised as the finest show jumping horse of 2014.

Casall Ask, now 15 year old, accumulated a series of impressive results during 2014 including 4th place at the Alltech FEI World Equestrian Games™ in Normandy. During the Longines Global Champions Tour 2014, the pair qualified for the jump-off six times, fought off world-class competition to win the Chantilly and Doha legs and placed 2nd in the GCT's 2014 overall rankings with 243 points. He is not only an exceptional show jumping horse but also a top sire who is presented with his offspring at the European Championship in Aachen this year.

Made up of 5,200 breeders and founded in 1883, the Holsteiner Association is a breeding concept unrivalled anywhere in the world. As well as Casall Ask, international show jumping horses such as Chiara, ridden by Ludger Beerbaum (GER), and Carlo ridden by Sergio Alvarez Moya (ESP), are among the successful offspring of Holsteiner breeding lines.

The Holsteiner Association join some of the equestrian world's most esteemed names, with previous winners including Jane Clarke with Ben Maher's Olympic Gold Medal winning horse Cella and Eric Lamaze and John Fleischhacker with arguably one of the world's greatest show jumping horse, the legendary Hickstead.

Jan Lüneburg, the president of the Holsteiner Association, who was presented with the prestigious award at the FEI European Championships in Aachen, on Saturday 22nd August, in front of a packed crowd commented:

"It is such an honour for us to be presented with this award, Casall Ask is an exceptional horse and Rolf-Göran Bengtsson has done such a great job riding him over the years. On behalf of the group I would like to say a big thank you to our support team like Celia Rijntjes, his groom, as well as his sponsors over the years, La Silla in Mexico and now Stutteri Ask in Denmark without whom we would not be here today, everyone has been incredible."

Chairman of the JOC, Mr. Christian Baillet, commented: "Congratulations to the Holsteiner Association, they truly deserve this award. Casall Ask's performance stood out in 2014 and to achieve the results he has at 15 years old makes it even more special."

"The level of equestrian sport keeps on rising, so winning the Owner of the Year award is an incredible achievement," said FEI President Ingmar De Vos. "Casall Ask and Rolf-Göran Bengtsson have been extremely successful over the last seven years, including representing Sweden at the London 2012 Olympic Games. This is a fantastic partnership, and with the support of the Holsteiner Verband we look forward to seeing Rolf-Göran and Casall Ask going on to even greater success."



Madeleine Winter-Schulze, Rolf-Göran Bengtsson, Jan Lüneburg, Pierre E. Genecand and Ingmar de Vos. © Rolex/Kit Houghton



Heinrik von Eckermann, Christian Kukuk, Isabell Werth, Madeleine Winter-Schulze, Ludger Beerbaum Pierre E. Genecand; Ingmar de Vos. Picture ©Rolex/Kit Houghton

In addition to the Owner of the Year Award, the Jumping Owners Club with FEI was very proud to present a surprise Lifetime Achievement Award to Madeleine Winter-Schulze on Saturday August 22nd, in Aachen, in the main stadium, just before the Grand Prix started. The Club wanted to seize the opportunity of the FEI European Championships in Germany, in front of such a knowledgeable public, to recognise and thank Madeleine, a lady who has contributed to Equestrian Sports at the highest level for so many years.

First a Dressage and Jumping German Champion, and later the owner of some of the most talented horses of Isabell Werth, Ludger Beerbaum Stables, Henrik von Eckermann, Christian Kukuk (and many others over the years), Madeleine Winter-Schulze's contribution to Show-Jumping, Eventing and Dressage knows no limit.

Thinking that she would be presenting the Owner of the Year Award, on behalf of the President, Mr Baillet, who could not travel to Aachen, Madeleine was delighted when she understood that the second award was for her and when, as a surprise, Isabell Werth, Ludger Beerbaum Stables, Henrik von Eckermann, Christian Kukuk came to congratulate and thank her. Overwhelmed, Madeleine said the surprise Award will remain one of her most treasured memories and that "even if she had to remove a couch from the living room, the award would find the place it deserved in her house"!

As Ludger Beerbaum says of Madeleine:
"If it was not for her, the support and sponsorship of riders and horses in Germany would certainly look very different."

TAILOR-MADE VIP AND HOSPITALITY PACKAGES FOR THE OLYMPIC GAMES IN RIO DE JANEIRO 2016

Jet Set Sports / CoSport is the Official Hospitality Provider of the FEI. As the FEI's exclusive sponsor in the hospitality sector, Jet Set Sports will offer first-class Olympic hospitality packages for the Rio 2016 Olympic and Paralympic Games and the Tokyo 2020 Olympic and Paralympic Games to FEI stakeholders, from National Federations to athletes, horse owners and fans.

As a partner of the FEI, the Jumping Owners Club will have the chance to benefit from this amazing opportunity. You will find enclosed a form to fill in and send back for tailor-made offers to attend the upcoming Olympic Games, even if your horses are not competing! Jet Set will take care of you from the moment of your arrival to your departure from Rio. It will organise, hotels, transportation, tickets, hospitality, restaurants and outings.

Please feel free to contact us should you need further information on magali@compear.ch.

Jet Set Sports, exclusive hospitality provider for Organizing Committees of the Olympic Games (OCOG) since 1984 is renowned for its premium quality and scope of corporate hospitality management services.

The company was an Official Sponsor / Supplier of the Sochi 2014 Olympic Winter Games, Vancouver 2010 Olympic Winter Games, the Beijing 2008 Olympic Games, the Torino 2006 Olympic Winter Games, the Athens 2004 Olympic Games, the Salt Lake City 2002 Olympic Winter Games, the Sydney 2000 Olympic Games, and the Atlanta 1996 Olympic Games. In 2012, Jet Set Sports and CoSport were designated as an Authorised Hospitality Agent by the London Organising Committee of the Olympic and Paralympic Games (LOCOG).

Please continue to the next page for hospitality packages.



Jet Set
sports®

Hotel and Tickets Package / Sports Specific

SPORTS SPECIFIC GOLDEN TULIP 01 - EQUESTRIAN - 13

Description: For a select few of Equestrian Jumping's truly elite athletes, the Olympic field of play awaits. Be there to witness the glory and drama of competition intensely focused on deciding who will stand victorious atop the podium.

August 13-20, 2016

8 Days / 7 Nights

Ticket Inclusions:
Equestrian - Jumping

Package Details

- » **Accommodations** – Golden Tulip Continental Hotel (4 star) conveniently located adjacent to iconic Copacabana beach. Enjoy the best of Rio's sights and sounds only steps from your door.
- » **Event Tickets** - Pre-selected tickets to some of the most sought-after events.
- » **Dining** - Breakfast conveniently offered daily at your package hotel.
- » **Ground Transport** - Transfers are not included in this package though note use of Rio's public transportation system is included for each day you hold an Olympic event ticket.
- » **Management** - Experienced program managers and staff available throughout your stay in Rio to ensure seamless program execution.

Not Included

- » Transportation to/from Rio de Janeiro
- » Ground Transportation
- » Hotel incidentals
- » Excursions

Estimated Price

» PER PERSON (SINGLE)

AUD \$17,379

USD \$13,149

EURO €12,423

» PER PERSON (DOUBLE)

AUD \$9,791

USD \$7,408

EURO €6,999

Program

Saturday, August 13 (Arrival)

15:00 - 23:00 Hotel Check-in

Sunday, August 14

10:00 – 13:45 Equestrian Jumping (ES001) - Jumping Individual Qualification (Cat. B) Olympic Equestrian Centre

Monday, August 15

Leisure Day

Tuesday, August 16

10:00 – 13:00 Equestrian Jumping (ES002) - Jumping Team Qualification (Cat. B) Olympic Equestrian Centre

Wednesday, August 17

10:00 – 12:45 Equestrian Jumping (ES003) - Jumping Team Finals (Cat. B) Olympic Equestrian Centre

Thursday, August 18

Leisure Day

Friday, August 19

10:00 – 15:00 Equestrian Jumping (ES004) - Jumping Individual Final Round A; Jumping Individual Final Round B (Cat. B) Olympic Equestrian Centre

Saturday, August 20 (Departure)

07:00 - 11:00 Hotel Check-out

Pricing and availability are subject to change. Rooms for two (2) people may be furnished with either one bed or two beds. Package itinerary is subject to change due to event cancellation/rescheduling by the Rio organizing committee and/or other unforeseen circumstances to book a package, or for additional information please visit www.cosport.com.





KRISTY CLARK

TEXT HEATHER BUCHANAN

What is your background with horses? It was reported when you were starting your modeling career in Australia that you knew nothing about Vogue but were a devoted reader of Horse & Hound and Hoofs & Horn.

I grew up on a farm in Queensland, Australia, and my father was a racehorse trainer. My grandfather also owned racehorses so my whole upbringing was around them. I was always involved in the pony club and started doing gymkhanas at an early age. It's kind of in my blood.

Both you, and your husband Jim, seem to enjoy sport and the competitive spirit, be it for golf or yacht races. What made you decide to enter the world of horse show jumping? How did you first connect with Meredith Michaels-Beerbaum?

Jim had been involved with horses before and he knew Meredith. We got involved once again when we were going to move to California from New York. My stipulation was I would go quietly if I could get a horse. Jim agreed. We had a three-year-old daughter and we were trying for another one and he was concerned about me jumping so he went to Meredith and asked her to find a horse which couldn't jump. She found a Friesian for him. They shipped it over to California and that's where the relationship rekindled. Little did Jim know this whole not-jumping thing would lead to a new relationship with Meredith. Then, when we were in

Florida, Meredith said to come to Wellington. We developed a real friendship. We were sitting at home with them at a BBQ and my husband said: "Why don't we go out and buy you a bunch of horses and see if we can make you world number one again?" and she said OK.

What is it like to support one of the best riders in the world? She's been my idol. It's been an incredible experience and even better to have someone that wonderful as a friend. We both have young daughters and we have such a fun time. It's amazing to see her and Markus train and they work harder than anyone I know. It's really cool to be part of the process.

Where did you find Fibonacci 17 and what potential did you and Meredith see in this ten-year-old Swedish warmblood gelding?

Meredith and Markus are exceptional at finding horses. Fibonacci was ridden by an amateur in Sweden and they heard about him (his name was Fendi.) They tried him and fell in love with him right away. They saw his potential, even with his non-textbook style of jumping. He is just another level horse. It was an amazing night when Meredith and Fibonacci 17 won the \$372,000 Suncoast CSI 5* Grand Prix at the prestigious Winter Equestrian Festival in one of the most challenging courses of the 12 week series.

“NOW WE’VE BOUGHT A BUNCH OF YOUNG HORSES AND IT’S INCREDIBLE TO WATCH THE HORSES TRANSFORM WITH MEREDITH”.



What was it like to watch that success?

It was so amazing. The amount of work that Markus and Meredith put in to the horses is incredible and the most gratifying thing is to see them get the recognition they deserve.

Meredith Michaels-Beerbaum noted in the press conference: «I knew he was in great form, but he is a new horse for me. I have had him less than a year. At this time last year he was jumping 1.40m classes, so he has made a major step up into the big league.» It was also lovely that she personally thanked you and Jim at the press conference for your support. As owners, how do you communicate with the rider?

We have a unique agreement and it's not something written down. We have more of a mutual share in the horse. Markus and Meredith find the horses and we buy them and they put the time and the effort in so we both have a vested interest in the horses doing well. We trust them. We know from experience that they do everything to promote the longevity of the horse's career. Checkmate is 18 and was still at WEF this year. Now we've bought a bunch of young horses and it's incredible to watch the horses transform with Meredith.

You have Artemis Equestrian Farm in Wellington, a stunning 14 acre state-of-the-art facility. What are your plans there?

When we bought the farm it was a dressage facility. We extended the arenas and redid the paddocks to accommodate jumpers as well as redoing the footing. Our saving grace is having our covered arena we can use in the rain or extreme heat, as well as the outdoor Grand Prix field – it's lovely.

With Meredith's home base in Germany and you and Jim travelling with homes in Florida and New York and spending time in Sydney, how do you handle schedules? Thank goodness Jim is a computer genius. Can he create a special horse trainer/owner app?

While our daughters are young we're going to spend a lot of summers in Europe. We're predominantly in Palm Beach but envisage being in New York as the girls get older. I've been training with Markus and Meredith so when we go to Europe this summer I can watch my horses and ride as well. In terms of a special app – I'm sure that Meredith and I will come up with a bunch of things that need to be done. (Laughs). There are a lot of things I'm sure that we can do.



Scott Brash Celebrates winning the Rolex Grand Slam at the Spruce Meadows 'Masters 2015'. © Rolex/Kit

AGENDA FOR 2015

Please note the following dates / activities:

October

DINNER IN LYON:

Friday 30th October 2015, CSI 5* Lyon (FRA) the JOC has booked a VIP Table for dinner. A few places are still available, kindly let us know if you wish to attend the dinner: magali@compear.ch

December

GENERAL ASSEMBLY IN GENEVA:

Friday 11th December 2015, CHI 5* Geneva (SUI), the JOC will organise its annual General Assembly followed by a lunch. Timing to be confirmed closer to the date. We would appreciate your presence if you are planning on attending the horse show in Geneva.



Supported by:



Daniel Bluman winner of the Rolex Grand Prix at the Central Park Horse Show 2015. © Rolex/Kit Houghton