



PRESS RELEASE

2nd Summit supported by the Jumping Owners Club

Where science meets horse welfare

Verona, November 8, 2025 – On the occasion of **Fieracavalli Verona**, the **Jumping Owners Club Summit** titled “**Horse First**” took place: an exclusive event dedicated to the future of the sport horse and to dialogue among owners, riders, scientists, and institutions.

Organized by Scuderia 1918 and the Jumping Owners Club, powered by RAM and supported by Fieracavalli, the Summit gathered **over 120 participants** from various countries, confirming itself as an international benchmark for reflection on the relationship between **science, ethics, and performance**.

At the beginning of the event, participants received a *welcome bag* containing the volume “**HORSE FIRST – Code of Conduct for the Welfare of the Sport Horse**”, a **clicker for positive reinforcement**—introduced and explained during one of the talks—and a selection of **Cavalor products** dedicated to horse care and welfare.

During the Summit, the **first Ethical Charter for the Welfare of the Sport Horse** was unveiled — a project promoted by **Scuderia 1918**, in collaboration with the **Departments of Veterinary Sciences of the Universities of Turin and Parma**.

The Charter stems from the belief that the welfare of the horse must always be the top priority and presents a **Code of Conduct** designed to guide owners, riders, and stakeholders toward a more conscious and scientifically grounded management approach, where ethics and performance coexist in harmony.

Throughout the Summit, **three internationally renowned speakers** contributed with high-level scientific insights, offering complementary perspectives on the future of training and management of the sport horse:

- **Prof. Emanuela Valle**, lecturer at the Department of Veterinary Sciences at the University of Turin, opened the Summit by introducing the **Ethical Charter for the Welfare of the Sport Horse**, illustrating how the combination of scientific data and ethological observation can support more precise and respectful management;
- **Prof. Pat Harrison**, expert in physiology and young horse development, explained the importance of the **first months of life** for the health and future potential of the athlete;
- **Dr. Gemma Pearson**, veterinary behaviorist and researcher, presented the benefits of **positive reinforcement training** as a tool to enhance cooperation and the horse’s well-being.

The *Jumping Owners Club Summit “Horse First”* reaffirmed its role as a platform for dialogue and innovation, where **science, ethics, and passion** come together to shape the future of equestrian sport — promoting a culture that truly puts the **horse first**.

Watch the full event [here](#).

About the Jumping Owners Club

Created in 2004 under the impulsion of the International Equestrian Federation (FEI), the Jumping Owners Club is an exclusive organisation of international owners which works towards growing the popularity of the sport around the world. It is the only body which represents the views and opinions of the owners, and works closely alongside the FEI in building the profile and inclusiveness of Jumping. The Jumping Owners Club provides a platform for owners worldwide to share their common passion of equestrianism.

About Scuderia 1918

Scuderia 1918 is a global equestrian team that brings together top professionals, 5* riders and passionate horse owners with a shared vision: to elevate the sport while ensuring the highest standards of horse welfare. Their commitment goes beyond competition; they invest in research, innovation, and young riders education to promote a sustainable and ethical approach to equestrianism. "Horse First" is a guiding principle that shapes every decision made by Scuderia 1918's management and team of professionals. It represents a steadfast commitment to placing horses at the heart of everything —a genuine ethical approach that influences every aspect of their care, from training to daily management, nutrition, and veterinary support.

For further information, please contact:

Jumping Owners Club – Xavier Boudon

Email: contact@jumpingownersclub.com

www.jumpingownersclub.com

Phone: +33 608 829 486